



Melton
Borough
Council



Rutland
County Council

LUF Programme – Project Initiation Document (PID)

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Contents

Contents2

Document Control, Approval and Distribution2

Version Control.....2

Document Approval.....2

Document Distribution2

Introduction.....3

Project Details3

Document Control, Approval and Distribution

Version Control

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Introduction

On the 19th January 2023, HM Government announced the outcome of the LUF competition. The Council were successful with their bid for Rural Innovation in Place – Levelling Up Proposition for Rutland and Melton. Subsequently, a MOU has been agreed covering the funding commitments from DLUHC and the delivery, financial expenditure, agreed milestones, reporting and evaluation, communications and branding expectations between the parties.

This Project Initiation Document (PID) will outline the programme details, what it intends to deliver and by when. This will provide a high level overview of the programme which will be shared and agreed by both parties. It will then form the basis for the development of the subsequent projects.

Project Details

Programme	Levelling Up Fund (LUF) Programme
Background	<p>To many, Rutland and Melton represent quintessential “Middle England”. This simplistic label misses the key challenges which signature rural communities like ours face. These include: skewed demographics, poor access to services, limited consumer choice, challenged small towns, higher energy costs, an outflow of younger people seeking work and a net inflow of older people often retiring into the area. These issues which are often masked by the small scale and relative remoteness of places like Oakham and Melton have a negative impact on local aspirations, local business competitiveness and social mobility.</p> <p>There is a long tradition of innovation in rural places like ours. We propose to harness the natural entrepreneurial talents of the local community to bring a 21st Century vision to Oakham, Melton and our wider hinterland. A vision which recognises that small places have real economic potency now that people can work and interact remotely.</p> <p>We plan to build the post-modern development of the area on the enduring sectors of food and health. Linking the economic potential of the two key settlements through a Demand Responsive Transport scheme we have a vision which will lever the collective economic heft of 100,000 people giving us the dynamic capacity on a distributed basis of a small high impact city, like Warwick, Lincoln, Salisbury or Durham.</p> <p>In addition to a distinctive sectoral focus, there is the broader cultural context of Melton and Rutland being the home to global and world renowned award-winning brands in the Rural Capital of food and drink, a unique, modern and high quality educational theatrical facility to support the next generation of theatre workers contributing to the UKs position as a leader in this arena, and we also have internationally significant local treasures including the largest “sea dragon” fossil in Europe and a fabulous recently discovered Roman Villa and Mosaic. High quality</p>

	<p>and uniqueness is clear in the offer within both areas and Capitalising on these “treasures” to drive footfall, sharpen external interest in our area and make it attractive to investors to create significant opportunities across the wider area is a defining feature of our proposals.</p>
<p>Project Objectives</p>	<ul style="list-style-type: none"> • Creating the optimum environment for our residents and visitors alike to live their best lives, achieving their full potential. • Creating the spaces for the population to exercise its skills locally – through new and contemporary learning and research space. • Enabling more high growth businesses which pay higher wages – through new enterprise and innovation facilities which build local agglomeration effects. • Creating the travel connections to drive up the performance of the area – giving people local carbon travel solutions enabling them to maximise their economic potential, connecting market towns and the rural hinterland to reduce rural isolation and improve accessibility to services • Maximising the cultural assets and offer of the area. • Through making the centre a hub of health innovation driving out health improvements which address the rural health inequalities in the area. • Enhancing pride of place in rural communities
<p>Activities / Scope</p>	<p>Food Innovation Showcase - Development of the stockyard site for events infrastructure, food and drinks production units and supporting business support and tourism related activities by working with current operators of the market and existing tenants. The events capacity and tourism pull of this intervention is bolstered by the inclusion of the Theatre at SMB Group - Melton Campus.</p> <p>Health and Digital Innovation Showcase - Development of a new digital innovation facility anchored around health at the Oakham Hospital Site supporting the creation of high growth digital businesses.</p> <p>Mobility Showcase - Enhancing access, through the development of an e-enabled, community directed approach to demand focus travel, based on a Mobi-Hub, headquartered at the Oakham Hospital Site but providing links across the whole geography harnessing the economic potential of over 100,000 people.</p> <p>Tourism Showcase - Developing a tourism industry around recent major cultural discoveries – the Rutland Ichthyosaur and the Rutland Mosaic – to create a new digital visitor experience showcasing the globally significant recent archaeological finds in Rutland and driving awareness of Rutland. This will compliment significant work to drive food and drink tourism to Melton as well as the cultural and artistic events that take place at the Melton theatre to expand the reach of our attractions across the wider region and beyond</p>

Deliverables	<p>New food units plus event space of c2000m² and a new theatre offer fully let and thriving.</p> <p>New Meditech research facility of c1000m², which will include innovation space fully let with new local digital jobs.</p> <p>New travel hub of c500m², providing significant enhanced local mobility.</p> <p>159 new jobs and £10.2m GVA increase through the Food aspects of the Cattle Marker Cluster.</p> <p>6 jobs and 20,000 visitors linked to the digitized heritage and visitor offers connected with the Cattle Market and Mobile Heritage.</p> <p>40,000 residents with health improvements.</p> <p>20 meditech/digital businesses attracted.</p> <p>10% increase in the number of sustainable business related to the DRT.</p>
Timing	<p>The timings for each of the four projects will vary, but the overall timeline for the delivery of the LUF Programme is by the end of 2024/25. However, a possible years extension to the end of 2025/26 is being considered by DLUHC.</p>
Exclusions	<p>Anything outside of the details in the bid will be excluded as part of the programme unless agreed with DLUHC as an exception.</p>
Dependencies & Assumptions	<p>Dependencies</p> <ul style="list-style-type: none"> • Between Rutland and Melton councils working together to deliver the programme • On the funds agreed with DLUHC as part of the bid • Receipt of the fund in a timely manner as will be detailed in the quarterly returns to DLUHC <p>Assumptions</p> <ul style="list-style-type: none"> • Funding will be available for the projects as detailed in the bid • The governance structures will be acted upon across the whole programme • Resources will be made available to deliver the projects • Reporting requirements from DLUCH will be acted upon in a timely manner and information provided by both parties as required
Resources	<p>Each of the four projects will be fully resourced, from existing staff within Rutland and Melton, supplemented by external resources to ensure the full complement of resources are available to deliver the programme successfully.</p>

Estimated Cost	<p>Mobi-Hub and Meditech facility:</p> <ul style="list-style-type: none"> • Meditech Building £2,258,660 • Lab Fit Out £1,250,000 • Mobi-Hub Building £1,263,900 • External Works £842,400 • Prelims £600,000 • Risk/Contingency (12.5%) £776,879 • Rutland Museum (Cutting Edge Digitisation of Assets) £2,000,000 <p>Total £8,991,839</p> <p>Food innovation Showcase</p> <ul style="list-style-type: none"> • Stockyard Market £12,000,000 • Theatre at Melton Campus (SMB group) £2,193,451 <p>Demand Responsive Transport (Covering Melton and Rutland): £3,000,000</p> <p>Total £26,185,290</p>
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